

# Project Dynamo

## Asset Acquisition Opportunity For A Building Technology Innovator

Dynamo is the provider of AI-driven retrofit and energy modelling products, designed to accelerate the global transition to low-carbon buildings, whose modular platform integrates seamlessly into EMS (Energy Management Systems) and CRE workflows.

Backed by a team of industry specialists with deep expertise in building science, energy modelling and AI, Dynamo delivers transparent, scalable insights enabling smarter retrofit decisions and measurable property portfolio impact.

This asset sale includes all IP to the flagship AI-powered remote-auditing tool, all active customer and partner contracts, and the dedicated 10-person team.

### Key Acquisition Highlights

#### Proprietary AI Product

AI retrofit engine built since 2023 that ingests client data and utility history to produce decision-grade baselines and ECM recommendations. Four validated modelling modules quantify cost, energy, and carbon impacts with audit-like transparency

#### Highly Scalable Solution

Replaces slow, costly audits with AI-driven portfolio modelling that runs thousands of building scenarios in minutes. Rapid shortlisting is physics-validated, so teams move from analysis to action faster—with confidence.

#### Value for EMS Vendors & End-Users

Makes EMS more competitive and cross-sellable by adding forward-looking retrofit intelligence. For portfolio owners and operators, it streamlines capex planning and enables timely, cost-effective decisions at scale.

#### Alignment with Market Trends

Targets the retrofit segment amid rising activity across North America and beyond. Benefits from PropTech adoption and compliance tailwinds, accelerating demand for transparent, defensible savings estimates.

#### Technical & Entrepreneurial Team

North America-based, 5+ years working together across building science, energy modelling, AI and software. Proven early-stage builders with BD capability to convert pipeline and scale partnerships

#### Robust Pipeline + Financial Profile

\$2.3M pipeline focused on owners/operators and service providers with large portfolios; 15+ active testers inform product fit. Lean cost base (>80% staffing) supports operating leverage, with a \$1.15M revenue forecast for 2026.

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#### Instantaneous Energy & Carbon Modelling

Converts basic building data into detailed energy, carbon, and cost savings forecasts in seconds, without requiring full energy audits.

#### Portfolio-Scale Retrofit Prioritisation

Rapidly screens thousands of buildings to identify the most impactful energy conservation measures.

#### Integration-First Design

API-first architecture makes it easy to embed into existing workflows, platforms, and dashboards.

#### Proven Accuracy

Built on validated physics-based energy modelling enhanced with machine learning to deliver high confidence at speed.

#### Prospective Clients & Pipeline

Acelab

Brightly

A Siemens Company

AECOM

BRIGHTWORKS  
SUSTAINABILITY

wesgroup

\$2.3M

Of potential revenues in pipeline as at Sep 2025

15+

Current beta testers providing valuable insight

#### Market & Growth Opportunity

\$500B

Market for energy efficiency retrofits 2024E<sup>1</sup>

\$53B

EMS market size, growing at 13% CAGR<sup>2</sup>

6M+

Buildings in USA alone are in need of retrofitting every year

# Product Overview

Customizable tools to match every retrofit journey – use individually or in combination

